ALEX, LET'S DO "THINGS THAT I SHOULD KNOW" FOR $1000
UNIT 5 – POLITICAL PARTICIPATION (AKA LINKAGE INSTITUTIONS)

1. Linkage Institutions & Policymaking Institutions

2. Rational-choice Voting & Party-line Voting

3. Prospective Issue Voting & Retrospective Issue Voting

4. Primary Season & General Election

5. Delegate & Superdelegate

6. House Elections & Senate Elections

7. Midterm Elections & Presidential Elections

8. Closed Primary & Open Primary

9. Incumbent & Challenger

10. Safe Seat & Open Seat

11. Coattail Effect & Candidate Appeal

12. Single-Member Winner-Take-All & Proportional System

13. Electoral College Plurality & Electoral College Majority

14. Pros of the Electoral College & Cons of the Electoral College

15. 12th Amendment & 23rd Amendment

16. When We Vote & How We Vote

17. Voting on the Basis of Party Affiliation & Voting on the Basis of Candidates

18. Single-Issue Groups & Ideological/Social Groups

19. Free Rider & Iron Triangle

20. Bipartisan Campaign Reform Act (2002) & and *Citizens United v. Federal Elections Commission* (2010)

21. Hard Money & Soft Money

22. Lobbyist & Congressman

23. Patronage & Revolving Door

24. Issue Advocacy & Independent Expenditure

25. "Vote the Man" & "Vote the Party"

26. PAC & Super PAC

27. Elite Theory & Pluralist Theory

28. Major Party & Third Party (not the same as Independent)

29. Unified Government & Divided Government

30. Critical Elections & Realignment & Dealignment

31. Caucus & Primary

32. Open Primary & Closed Primary

33. Proportional System & Winner-Take-All

34. Political Parties & Interest Groups

35. Mass Media (and "Fake News") & News Media

36. Spin & Shrinking Sound Bites

37. Selective Attention & Selective Perception & Selective Exposure

38. Investigative Journalism & Horse-race Journalism

39. Ideologically-oriented Programming & Consumer-driven Media Outlets